



\$4,000

## Breakout Session Sponsor

**Breakout sessions are available both days of the conference. Associate your brand with topical issues or sectors discussed by public and private sector P3 leaders. Opportunities will be available to you on a “first-sponsored, first-assigned basis” once the program becomes final. New this year...sponsors will be introduced by a pre-recorded Voice Over program with the sponsor’s desired corporate introduction. Sponsors to provide a brief 15-second corporate introduction script.**

### Sponsor Profile

- Representative will introduce the moderator of the breakout session while your corporate logo appears on the screen

### New! Recorded Introduction

- Your representative will be called to the podium to introduce the moderator of the session with a recorded introduction with brief bio about your company. Sponsor to provide wording for a 15-second introduction.

### New! Conference Registration

- One complimentary registration for the full two days of the conference

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2017 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

### Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.



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For more information, visit [p3-2017.ca](http://p3-2017.ca) or email [sponsorship@pppcouncil.ca](mailto:sponsorship@pppcouncil.ca)

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