

**P3 2017**  
The Canadian Council for  
Public-Private Partnerships



*The 25<sup>th</sup> Annual CCPPP National Conference  
on Public-Private Partnerships*

*November 6-7, 2017*

*Sheraton Centre Toronto Hotel | Toronto, Canada*

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# Sponsorship Opportunities

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CONFERENCE

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Expert Opinions  
Best Practices  
Long-Term Sustainability  
Lessons Learned  
Vital Connections  
Robust Metrics  
Lively Gathering  
Passionate Commitment  
Stimulate Creativity  
Promote Understanding  
Valuable Networking  
Consensus Building  
Outstanding Construction  
Inspiring Excellence  
Develop Infrastructure  
Strong Relationships  
Collective Experience  
Informed Decision Making  
Insightful Education  
Profitable Dialogue  
Value for Money  
In-Depth Analysis  
Resource Sharing  
Public Sector Champions  
Stakeholder Support  
Fruitful Collaboration  
Thought Leaders  
Useful Examples  
Strategic Planning  
Public Engagement  
Skills Enhancement  
Identifying Opportunities  
Defining Goals  
Bridging Sectors  
Effective Leadership  
Practical Research  
Knowledge Exchange  
Refining Models  
Establish Transparency  
Increase Awareness  
Foster Innovation  
Wise Investing

**We're excited to present you with the following opportunities to showcase your business to the world's largest gathering of P3 thought leaders and decision makers.**

**Help us mark a quarter century of unique networking, leading-edge content and inspiring excellence at P3 2017.**





\$15,000

Boardroom Sponsor

**As a Boardroom Sponsor, you will be profiled in the four (4) boardroom meeting spaces within the Sheraton Centre Toronto Hotel. Large signage within the room will be displayed for the two days of the conference.**

### Sponsor Profile

- Boardroom meeting spaces available to delegates to book private meetings throughout the conference.
- High profile signage will be displayed in and outside the boardrooms

### Conference Registration

- One complimentary registration for the full two days of the conference

### First Night Reception

- 5 tickets for the First Night Reception, the premier networking event at the Conference

### New! Closing Reception Tickets

- 5 tickets for the Closing Reception. This event is the final opportunity to connect with business contacts and colleagues you have met and reconnected with during the conference.

### Speed Networking Host

- Opportunity to designate one of your senior experts as a Speed Networking Host. This very successful 2016 event is returning for 2017!. Interested delegates will participate in this fast paced 60 minute networking session.

### Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2017 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table
- Pre-conference promotion for Boardroom bookings



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**For more information, visit [p3-2017.ca](http://p3-2017.ca) or email [sponsorship@pppcouncil.ca](mailto:sponsorship@pppcouncil.ca)**

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**With the great success of the first CCPPP Speed Networking event, it will return again this year! This sponsorship will allow you to showcase your brand with what is today, a valuable tool for business. This is a unique sponsorship, which will see a maximum number of people interacting with one another in a short period of time. Registrations are limited and on a first come first served basis ensuring that participants and business hosts get the best quality networking from the experience. The speed networking will take place over 60 minutes on the first and second days of the CCPPP national conference. One (1) sponsorship is available for each day's networking event.**

### Sponsor Profile

- Representative will act as the emcee of the speed networking while corporate logo appears on the stage screens. Sponsor may provide a 2 minute promotional video to be played in the room prior to the start of the event.

### Branded Pens and Note Pads

- Sponsor will provide branded pens and notepads for the participants in this event.

### New! Conference Registration

- One complimentary registration for the full two days of the conference

### Project Photo Display

- Sponsor may provide up to 3 photos to be included in conference sponsorship presentation loop in sponsor showcase area

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2017 website with company website link
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- Company promotional material on Sponsorship Showcase Table



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\$8,000

## Head Shot Photo Booth Sponsor

**Selfie pics are fine on Twitter or Facebook. But your LinkedIn profile photos speak volumes. Conference delegates can step into the Headshot Photo Booth and come away with a professional photograph that allows them to make the most of their online networking.**

### Sponsorship Profile and Benefits

- Company Signage on the headshot booth. Sponsor will have the opportunity to provide items for use in the headshot booth

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

### Logos and Materials

- Company logo on the P3 2017 website with company website link
- Company logo on master Sponsor signage in the sponsor showcase area
- Company promotional material on Sponsor Showcase Table



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\$7,000

## Infused Water Stations

**Your corporate logo will be displayed at Infused Water Dispensing stations and on the cups at the stations, throughout the conference foyer.**

### Sponsor Profile

- Corporate logo will be displayed at Infused Water Dispensing stations and on the cups at the station.

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter of your sponsored activity

### Logos and Materials

- Company logo on the P3 2017 website with company website link
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- Company promotional material on Sponsorship Showcase Table



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\$7,000

Silver Awards Sponsor

**The 20th Annual National Awards for Innovation & Excellence will be showcased. Four (4) Silver sponsorships are available.**

### Sponsor Profile

- Silver Sponsors will introduce and present an award to a Silver Winner
- The Chair of the 2017 National Awards will recognize your sponsorship from the podium
- Sponsor Logo to appear on screen during the Award presentation
- Your organization will be acknowledged as a sponsor of the 2017 National Awards in CCPPP's annual Case Studies publication, which documents select winning projects of the Awards Program
- Sponsorship will be recognized on all signage and advertising for 2017 National Awards
- Acknowledgment and Sponsor logo will be included in a national media advertisement congratulating Award winners of the 2017 Awards
- Logo on Awards News Release provided in Media Packages

### New! Conference Registration

- One complimentary registration for the full two days of the conference

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

- Company logo on the P3 2017 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table
- Sponsorship will be recognized on all signage and advertising for 2017 Conference



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\$5,000

## Breakout Session Sponsor

**Breakout sessions are available both days of the conference. Associate your brand with topical issues or sectors discussed by public and private sector P3 leaders. Opportunities will be available to you on a “first-sponsored, first-assigned basis” once the program becomes final. New this year...sponsors will be introduced by a pre-recorded Voice Over program with the sponsor’s desired corporate introduction. Sponsors to provide a brief 15-second corporate introduction script.**

### Sponsor Profile

- Representative will introduce the moderator of the breakout session while your corporate logo appears on the screen

### New! Recorded Introduction

- Your representative will be called to the podium to introduce the moderator of the session with a recorded introduction with brief bio about your company. Sponsor to provide wording for a 15-second introduction.

### New! Conference Registration

- One complimentary registration for the full two days of the conference

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity

### Logos and Materials

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### Post Conference Content

- Recognition on post-conference content website featuring video presentations from sessions. Over 14,000 visits annually to the website will expand ongoing sponsor recognition to a larger audience.



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\$3,000

Networking Break Sponsor

**Morning and afternoon shared networking break sponsorship opportunities are available on Day 1 and Day 2 of the conference. There are two (2) shared sponsorships available for each of the three (3) networking breaks.**

### Sponsor Profile

- Branded napkins will be placed on the food and beverage tables during your sponsored break
- Signage will be displayed in the hotel Conference foyer before and during the break
- Moderator of the session immediately preceding break will thank the networking break sponsor
- Company signage will be visible during this casual time when delegates mingle

### Logos and Materials

- Company logo on the P3 2017 website with company website link
- Company logo on master Sponsor signage in the sponsorship showcase area
- Company promotional material on Sponsorship Showcase Table

### Conference App Profile and Social Media

- Includes Sponsor logo linked to a 200 word corporate description and a link to your website, which could include details about your Canadian P3 related business
- Corporate recognition on Twitter during your sponsored activity



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